



## A Latin American Community for Entrepreneurship in the Digital Economy

App Inventor Summit

July 2012



MIT Center for Mobile Learning



THE  
MEDIA  
LAB

UNED



CSEV

*Telefonica*



Santander

# Our Mission:

Community of Entrepreneurs on App Inventor in Latin America  
through a Massive Open Online Course



## Goal 1

- Extending a Latin American Entrepreneurship Community on App Inventor.

## Goal 2

- Rising awareness for millions of potential developers in Spain and Latin America.

## Goal 3

- Bridging the professional profile gaps in the App Economy

# Who's the on ?

Researchers Universities Public  
Organizations Schools Private  
Entities Students Developers  
Entrepreneurs Incubators ONGs  
Individuals... You!

## Everybody!!

# Challenge yourself!

**Learn** and enjoy with your peers through a gamified methodology **Undertake** your business idea to become an entrepreneur on the digital economy **Share** your ideas and experience within the community and profit from a networked knowledge.

# Project's life extensions: growing with the community





únete  
a la red

## Aprende, emprende y conecta

Faltan:

1

2

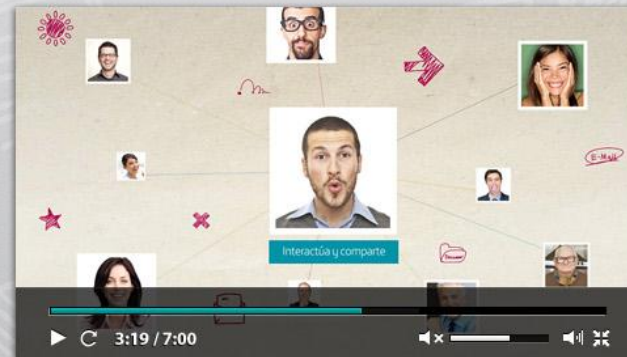
5

días

¿Quieres mantenerte informado?

Déjanos tu mail...

Enviar



### Participa con nosotros en UNx

- Lorem ipsum dolor sit amet, consectetur adipiscing elit. **Curabitur sit amet** justo lacus, et blandit dui. In dapibus urna sed felis rutrum cursus laoreet tellus rhoncus.
- Duis elementum, eros et imperdiet tincidunt, **nisl velit commodo tellus**, id mollis lorem ante id enim.

¿Quieres saber más? ➔

### Síguenos en:



Facebook



Twitter



Vimeo



LinkedIn

### Un proyecto abierto a todos

Entra y conoce  
a los partners >

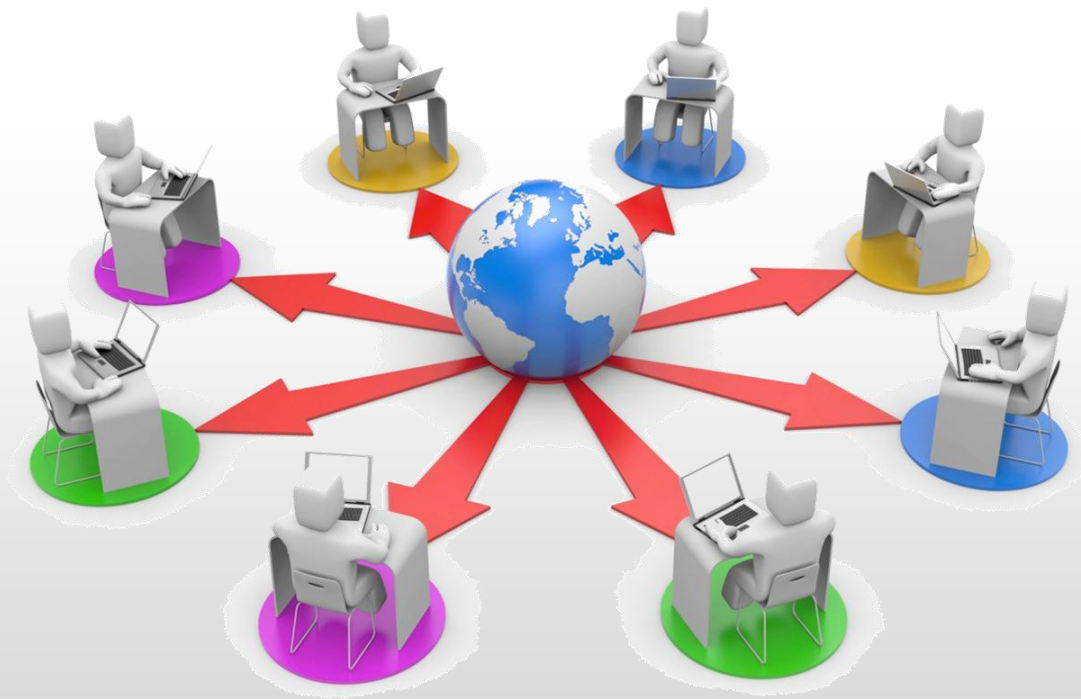


Let's build **un**  together!

*Let's play learning!*

*www.redunx.org*

*(...in a few days!)*





*Thank you and meet you soon!*



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